

2019-2020 District Goals



Distiricti: Distiricti 301 B2
Constitutional Area: Orienti and Soutiheasti Asia

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 ffiscal year, 75% offi incoming Club Officers will complete Club Officer tiraining.

Action Itiems:

- I will ensure ttihatti my distirictti tti team understtiands ttiheir roles in ttihe Club Officer ttraining process
- I will encourage ttihe Distirictti GLT Coordinattior tti to include Club Officer ttraining in ttihe GAT developmentti plan and tti to reportti ttihe completted ttraining
- I will supportti and promotti Club Officer learning eventtis

Additional action ittiems tti to achieve ttihis goal

Goal sttiattimentti for ttihe Lion ~~2019~~ 2019-2020 75% offi incoming Club Officers whom includes ttihe Incoming President, Club Global Action Team GAT, Club Global Membership Team GMT Coordinattior, Club Global Leadership Team GLT Coordinattior, Club Global Service Team GST Coordinattio & Club Administtirattio, Club Membership Chairperson, Club Marketting on membership Secreattiar & Treasurer will complete club Officer ttraining. Training Schedule will be on ttihe 1st Distirictti Conventti & on ttihe 2nd halfi offi ttihe Lion year aside firm ttihe Distirictti Circular tti to be disttiributtied tti to Zone & Region Chairs & in all Clubs PST, GAT & Club Administtirattior

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 ffiscal year, 85% offi incoming Region and Zone Chairpersons will complete Region and Zone Chairperson tiraining

Action Itiems:

- I will ensure ttihatti my distirictti tti team understtiands ttiheir roles in ttihe Region and Zone Chairperson ttraining process
- I will encourage my Distirictti GLT Coordinattior tti to include Region and Zone Chairperson ttraining in ttihe GAT developmentti plan and tti to reportti ttihe completted ttraining
- I will supportti and promotti Region/Zone Chairperson ttraining eventtis
- I will encourage my Distirictti GLT Coordinattior tti to apply for Leaderhship Developmentti Funding tti to ofiseti ttihe costti offi Zone Chairperson ttraining

Additional action ittiems tti to achieve ttihis goal

During ttihe 1st Distirictti Conventti ttihe should be Region; Zone Chairperson ttraining also on ttihe 2nd halfi offi ttihe Lion Year afier Clubs Inducttions

LEARNING FOR EVERY LION

Lions Leadership instituities

During the 2019-2020 ffiscal year, the distiricti will identifii qualified candidaties tti to apply ffior local and Lions Clubs Intiernational sponsored instituities in our area

Action Itiems:

- I will ensure my distirictti tti team understtiands ttiheir role in identifiiing qualified candidatties for insttittuitties.

MEMBERSHIP: INVITE FOR IMPACT

| | FY New Members |
|--------------|----------------|
| 1stt Quarter | 20 |
| 2nd Quarter | 20 |
| 3rd Quarter | 20 |
| 4th Quarter | 20 |

By the end of the 4th quarter, the district will add a total of 80 new members.

Action Items:

My district will establish club branch(es).

My district will induce 50 new Lions under 40 years old.

My district will convert 20 Leos to Lions.

My district will organize at least one membership growth event.

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant).

NEW CLUB DEVELOPMENT

| | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 1 | 20 |
| 2nd Quarter | 1 | 20 |
| 3rd Quarter | 1 | 20 |
| 4th Quarter | 1 | 20 |

By the end of the 4th quarter, the district will start 4 new clubs.

With a minimum of 80 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 2 Leo Club(s).

My district will start 2 Special Club(s).

resort owners, same professions, dance enthusiasts.

My district will start 1 Campus Club(s) at 1 U school/university.

My district will use and promote membership resources to achieve our goal (Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

| | Drops |
|--------------|-------|
| 1stt Quarter | 10 |
| 2nd Quarter | 20 |
| 3rd Quarter | 15 |
| 4th Quarter | 10 |

By the end of the 4th quarter, the district's membership drops will not exceed 55 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

The District will track-up the Club health assessment and circulate it to the Region & Zone chairpersons, District GAT & Clubs GAT, Clubs Membership Chairpersons & Clubs Marketing on Membership Chairpersons so they could be able to be alert in inviting more members on impacting service to the community & throughout the world.

NET GROWTH GOAL

| | | | | | | |
|----------------|---|---------------------|---|-------------------|---|-----------------|
| 80 | + | 80 | - | 55 | = | 105 |
| FY New Members | + | FY Chartier Members | - | FY Retention Goal | = | NET GROWTH GOAL |

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 50000 people.

Action Items:

Of the total number of people served in my district, 50000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 500 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 35 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters

Additional action items to achieve this goal

There are 5 global causes of project activities service the Diabetic, Children Cancer Patient, Environment, Vision & Peace Posters, Community local activities such blood letting, calamity victims, education related projects and Government & Non-Government partnership projects

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$100,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$100,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

All the Region & Zone chairpersons, Clubs GAT, Clubs Secretaries & Clubs Administrators should collaborate to report the monthly projects that every Club undertakes

2019-2020 District Goals



District: District 301 B2
Constitutional Area: Orient and Southeast Asia

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

To better start the administrative management of my District this month of March we already plan of having Clubs District Officers Training in collaboration with the Area Constitution and District GAT Coordinators come March 2019. This training are for the Zone Region Chairs, Clubs Officers especially Past Presidents and Club Directors

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 75% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

We will start the District Officers Training including Zone Region Chairs, Clubs Officers, Past Presidents and Club Directors coming March 22, 2019. By month of August during my Lion year term District Convention there should be another Training for the new set of District Officers. Through most of the designated Officers will be having the Training this month of March. Whatever the result of this month training we can still hold on to the succeeding month whenever possible so that others can fully attain the important training they should be able to learn and make up

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Custom Goals and Action Items is to achieve the Membership growth through the collaboration of the GAT Coordinators in giving Awareness of the time would be new members at the same time having a New quality membership orientation seminars this coming March 30, 2019. There should also be seminars on Clubs quality initiatives to stabilize Club members retention as this will prevent members droppings. The more membership strategies learn and practice in every Clubs the more clubs members retention activities. Officers of the District especially the Zone Chairs are to be inspired & taught how to serve the District through Charting new Clubs thus maintaining the Standard District

MEMBERSHIP: INVITE FOR IMPACT

| | FY New Members |
|-------------|----------------|
| 1st Quarter | 50 |
| 2nd Quarter | 25 |
| 3rd Quarter | 25 |
| 4th Quarter | 50 |

By the end of the 4th quarter, the district will add a total of 150 new members.

Action Items:

My district will establish club branch(es).

My district will induce 50 new Lions under 40 years old.

My district will conduct 20 Leos to Lions

My district will organize at least 1 membership growth event.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

| | New Clubs | Chartier Members |
|-------------|-----------|------------------|
| 1st Quarter | 1 | 20 |
| 2nd Quarter | 1 | 20 |
| 3rd Quarter | 1 | 20 |
| 4th Quarter | 2 | 40 |

By the end of the 4th quarter, the district will start 5 new clubs.

With a minimum of 100 chartier members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs
 My district will host a New Club Development Workshop
 My district will organize Leo Club(s).
 My district will start Speciality Club(s).
 Medical & Insurance
 My district will start Campus Club(s) at 2-U school/university
 My district will use and promote membership resources to achieve our goal (Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

| | Drops |
|-------------|-------|
| 1st Quarter | 5 |
| 2nd Quarter | 10 |
| 3rd Quarter | 5 |
| 4th Quarter | 10 |

By the end of the 4th quarter, the district's membership drops will not exceed 30 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Always Collaborate with the GAT Coordinators to achieve the best net growth goals.

NET GROWTH GOAL

| | | | | | | |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 150 | + | 100 | - | 30 | = | 220 |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 2000 people.

Action Items:

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 2000 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

Custom goal and action items

The Global Action Team GAT should collaborate with each other in the District and Clubs to fully implement the LCI frameworks of service activities: The Hunger, Diabetes awareness, Children Cancer Patient, Environment, Vision, Youth and other community based service projects.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 12% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$2,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

All Clubs GAT Coordinators should see that all service projects should be reported on time.